



Academy of Business Disciplines
...an interdisciplinary business organization

March 1, 2010

Dear Colleague:

The Academy of Business Disciplines will hold its **Twelfth** annual meeting in Ft. Myers Beach on November 10, 11, 12 and 13, 2010 (Wednesday through Saturday.) We invite you to participate by submitting an abstract, paper or panel proposal for the annual meeting.

The conference has been expanded to four days to better meet your travel and presentation needs – Wednesday 1:00 through Saturday 1:15. Friday afternoon has been reserved for free time/informal get-togethers. Two excursions are planned – one for those who wish to do some shopping at Miromar Outlets, and one of a historical tour of the Ft. Myers Beach area. Private transportation will be provided for a nominal cost. Also, each day will have an open meeting time designed to provide an opportunity for faculty to exchange ideas, perhaps discuss a different topic, or make contact with another to explore future collaborative research.

Due to popular demand, a **Sunset Pirate Cruise** will again be offered and timed to enjoy one of those Kodak moments. Detailed information on the Friday excursions and pirate cruise will be provided in future communications.

The meeting will be held at the DiamondHead Beach Resort Convention Center located on the Gulf of Mexico in Ft. Myers Beach (see their web page at www.diamondheadfl.com.) A number of suites have been reserved for \$125 to \$150 per night plus tax. These suites offer a view of the beautiful white sands, glorious sunrises and sunsets, a master bedroom, fully equipped kitchenette in the living room and screened in lanai. Participants may make reservations by calling the DiamondHead at 800-625-4111. Be sure to tell the registration clerk that you are attending the ABD meeting. There are a limited number of these suites available at the DiamondHead so you are strongly encouraged to make your reservations early.

The ABD will include your paper or abstract in the proceedings (which are not copyrighted) that will be posted to our conference website in February. Participants may, if they wish, have their papers or cases considered for publication in the *Academy of Business Disciplines Journal* (www.abdjournal.org.)

One **best conference paper award** will be presented for each of the following: *Basic Research; Teaching & Innovation; Cases; and Faculty/Student Collaborative Research*. Also, **best session paper awards** will be issued for the best paper in each presentation session. All best papers will be eligible for publication consideration in our journal with submission fees waived.

Abstracts, proposals or papers should be submitted no later than June 15, 2010. Notifications to authors will be provided by July 15, 2010. The notification email will include instructions to authors as well as a registration form. Registration fees are: \$275 before September 1, 2010; \$325 between September 1 and October 1; and \$400 after October 1. The fee for multiple papers is \$125 per paper. Student (doctoral/masters/undergraduate) registration fee is \$125.

Please submit your proposals/abstracts/suggested panel topics and/or panelists via email using the attached form to abdonline@ship.edu.

A registration form will be emailed to individuals whose papers are accepted or who send emails indicating they wish to attend, and possibly serve as a session chair, but not present a paper.

We look forward to receiving your submission(s) and meeting with you at the DiamondHead.

Sincerely,

Gary Armstrong, Ed.D.
Conference Director
gramms@ship.edu

PS: Please distribute copies of this letter to your colleagues in Business and Economics.

Visit our conference website at www.abdonline.org



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